



Facebook Code of Conduct

Our Facebook Page Intent

Our intent is to grow our school and communities understanding of social media and to make connecting with our school more convenient. We wish our content to be more accessible and to also tap into the knowledge and support base of our parent community. Our school's Facebook page allows our community to keep up to date with activities through a medium preferred by many. But more importantly, our Facebook page is a place where we build our community by building school spirit. We ask that our community accentuate the positives and bring to everyone's attention the little things that make our school community great.

Our Code of Conduct

Using Real Names

All users interacting with the Bonbeach Primary School and Pre-School's Facebook page, by either liking or commenting on posts must do so using a Facebook account that clearly identifies them by their real name.

Asking questions and not Including Names

Contributors are welcome to post questions to Bonbeach Primary School and Pre-School via its Facebook account. However, we wish to remind the community that some things are best dealt with privately. Issues involving any students and staff must not be raised via Facebook. They will automatically be deleted. When questions are asked or comments are made we are happy to see people support the post via a positive comment or a 'like'. We will not support or publish any interactions that incite or contribute to negative sentiments. **We ask that you do not use the names of any students, staff or any members of the school community in any posting based on such issues.** We encourage parents to raise issues or concerns that relate to your child or children directly with his/her classroom teacher in the first instance. All comments must follow cyber-safety rules and not include surnames or specific information about people within our school community.

When can I use Names in Posts?

You can use names in posts when you wish to acknowledge someone's great work or community contribution. We wish our Facebook page to be used to build spirit; patting someone on the back publicly goes a long way to building the school we all want.

How to Interact with the Facebook Page

Users will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post or comment by clicking on the like button. Users will not be able to author a posting of their own or load media such as video or photos.

Underage Facebook Users

Bonbeach Primary School and Pre-School does not endorse children under the 13 year old threshold imposed by Facebook create their own Facebook account. We encourage children under parental supervision to view our school's Facebook page and contribute to content. We believe our communities conduct on our Facebook page will serve as role modelling for our students as to how to behave in social media spaces.

Friending Teachers on Facebook

Our teachers operate under a code of conduct that states that they are to maintain a professional relationship with students and parents and refrain from social interaction. Please do not seek to Facebook friend our teachers. Teachers will not friend students on Facebook.

Moderation and Blocklisting

Bonbeach Primary School and Pre-School reserves the right to set the strength level of the Facebook profanity filter and to add additional words and names to the page's block list.

Breaches of the Code of Conduct

Where a user breaches the Code of Conduct their breach will be brought to their attention (preferably verbally) and they will be reminded of the standards set out in the Code of Conduct. Bonbeach Primary School and Pre-School reserves the right to ban any user from interacting with its Facebook page for breaches of the Code of Conduct.

The Law and Facebook's Terms

Bonbeach Primary School and Pre-School's Facebook page operates under the Commonwealth Telecommunications Act and Facebook's Terms.

Approved by: Ken Jones, Principal

Date: June 2020

Review date: June 2023

PLEASE NOTE: BY JOINING BONBEACH PRIMARY SCHOOL AND PRE-SCHOOL'S FACEBOOK PAGE YOU ARE AGREEING TO THIS CODE OF CONDUCT.